

Bernardo Hernández

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EDUCATION

- 2010 **Universidad Camilo José Cela.** Madrid, Spain.
Honorary Degree in Architecture and Technology
- 2002 **AIMR (Association for Investment Management and Research).** Charlottesville, VA.
Chartered Financial Analyst, CFA
- 9/93 — 12/94 **BOSTON COLLEGE.** Chestnut Hill, MA.
Carroll Graduate School of Management.
Master of Science in Finance.
- 9/88 — 6/93 **ICADE UNIVERSITY.** Madrid, Spain.
Instituto Católico de Administración de Empresas.
BS in Business Administration (5 year program). Major in Finance.

CAREER SKILLS

- Entrepreneurial drive. Project management, negotiation and execution.
- Valuation, research and capital Markets.

EXPERIENCE

- 11/10 — Present **Google, Inc.** California, USA
Worldwide Director of Emerging Products
- Responsible for Local and Developer products.
 - Incubation of new products.
- 7/09 — 10/10 **Google, Inc.** California, USA
Worldwide Director of Marketing for Consumer Products
- Responsible for Search, Chrome, Mobile, Maps and Earth.
- 9/07 — 6/09 **Google, Inc.** California, USA
Worldwide Director of Marketing for Google Maps and Google Earth
- Promotion and control of Geo related products at Google.
- 10/05 — 9/07 **Google, Inc.** Madrid, Spain
Country Product Marketing Manager
- Business Development and support for exponentially increase in revenue.
- 2/00 — 10/05 **idealista.com.** Madrid, Spain
Founder Partner and Director
- Leading Real Estate portal in Spain.
 - Responsible for strategic planning and business development.
- 4/99 — 2/00 **BBVA GESTION.** Madrid, Spain
Portfolio Manager for the Equity Division
- Managed a \$40 M portfolio invested in consumer and internet stocks.
 - Developed valuation tools for portfolio management.
- 11/97 — 4/99 **PUTNAM INVESTMENTS.** Boston, USA
Investment Associate for the Global Equity Research Group
- Support analyst covering Enterprise Software and Internet stocks.
 - Member of the valuation team responsible for developing valuation tools.
- 11/94 — 11/97 **FIDELITY INVESTMENTS.** Boston, USA
Senior Financial Analyst for Fidelity Investments Systems Company (FISC)
- Analyst for the Global Technology Board. Create Fidelity IT Survey.
 - Create, distribute and consolidate financial models for quarterly \$700 M forecast budget.

ACTIVITIES

- 5/10 — Present **Bodaclick.** Madrid, Spain
Independent Board member of the first Internet Company publicly traded in Spain (MAB).
- 5/03 — Present **Floresfrescas.com, 11870.com, tuenti.com.** Madrid, Spain
Business Angel and active partner.
- 9/03 — Present **FUNDACIÓN DESARROLLO SOSTENIDO.** Madrid, Spain
Member of the Board of Directors.