

Bernardo Hernández

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EDUCATION

- 2002 **AIMR (Association for Investment Management and Research)**, Charlottesville, VA.
Chartered Financial Analyst, CFA
- 9/93 — 12/94 **BOSTON COLLEGE**. Chestnut Hill, MA.
Carroll Graduate School of Management.
Master of Science in Finance.
- 9/88 — 6/93 **ICADE UNIVERSITY**. Madrid, Spain.
Instituto Católico de Administración de Empresas.
BS in Business Administration (5 year program). Major in Finance.

CAREER SKILLS

- Entrepreneurial drive. Project management, negotiation and execution.
- Valuation, research and capital Markets.

EXPERIENCE

- 7/09 — Present **Google, Inc.**. California, USA
Worldwide Director of Marketing for Consumer Products
- Responsible for Search, Chrome, Mobile, Maps and Earth.
 - Product launches and strategic partnerships.
- 9/07 — 6/09 **Google, Inc.**. California, USA
Worldwide Director of Marketing for Google Maps and Google Earth
- Promotion and control of Geo related products at Google.
 - Business Development and strategic partnership.
- 10/05 — 9/07 **Google, Inc.**. Madrid, Spain
Country Product Marketing Manager
- Localization and launch for Google products.
 - Business Development and support for exponentially increase in revenue.
- 2/00 — 10/05 **idealista.com**. Madrid, Spain
Founder Partner and Director
- Leading Real Estate portal in Spain (Nielsen, Alexa)
 - Responsible for strategic planning and business development.
 - Mentored Chief Technology Officer and Technology team.
- 4/99 — 2/00 **BBVA GESTION**. Madrid, Spain
Portfolio Manager for the Equity Division
- Managed a \$40 M portfolio invested in consumer and internet stocks.
 - Interaction with senior management at major European and American companies.
 - Developed valuation tools for portfolio management.
- 11/97 — 4/99 **PUTNAM INVESTMENTS**. Boston, USA
Investment Associate for the Global Equity Research Group
- Support analyst covering Enterprise Software and Internet stocks.
 - Member of the valuation team responsible for developing valuation tools.
- 11/94 — 11/97 **FIDELITY INVESTMENTS**. Boston, USA
Senior Financial Analyst for Fidelity Investments Systems Company (FISC).
- Analyst for the Global Technology Board. Create Fidelity IT Survey.
 - Create, distribute and consolidate financial models for quarterly \$700 M forecast budget.

ACTIVITIES

- 5/03 — Present **Floresfrescas.com, 11870.com, tuenti.com, Bonsai Venture Capital**. Madrid, Spain.
Business Angel and active partner.
- 9/03 — Present **FUNDACIÓN DESARROLLO SOSTENIDO**. Madrid, Spain.
Member of the Board of Directors.

LANGUAGES

Native in Spanish, bilingual in English.